



WOMENS INTERNATIONAL FOOTBALL CONFERENCE

12-13 December 2025

Ebbe Skovdahl Lounge, Brøndby
Stadion 28, 2605 Brøndby - Denmark
www.internationalfootballconference.com



OUR CONFERENCE PARTNERS



Welcome to the 1st ever Womens International Football Conference, hosted in the Ebbe Skovdahl Lounge at the iconic Brøndby Stadium. Join us for two days of unparalleled insights and expertise in the world of football, from the 12-13th December 2025.

ABOUT WIFC 2025

OUR 2025 EXPERT SPEAKERS



PREVIOUS CONFERENCE FEEDBACK



IT WAS A PLEASURE TO BE PART OF THIS DANISH FOOTBALL CONFERENCE. BRÖNDBY STADIUM IS A TOP ENVIRONMENT TO HOST A CONFERENCE AS THIS. SPEAKERS FROM DIFFERENT EUROPEAN COUNTRIES, WITH A SPECIFIC BACKGROUND, WITH A DIFFERENT POSITION IN THE CLUBS THEY ARE WORKING FOR. THAT MAKES IT DIFFERENT FROM OTHER CONGRESSES. THE OPENNESS TO SHARE IDEAS FROM BOTH SPEAKERS AND AUDIENCE MAKES THAT TIME FLIES OVER THE TWO DAYS.

PASCAL DE MAESSCHALCK
AS MONACO, YOUTH DEVELOPMENT DIRECTOR



BRILLANT EXPERIENCE ON AND OFF THE STAGE. HAVING THE OPPORTUNITY TO MEET SO MANY GREAT PEOPLE AMONGST THE OTHER SPEAKERS AND IN THE AUDIENCE HAS ALREADY OPENED UP SEVERAL GOOD OPPORTUNITIES FOR WORKING RELATIONSHIPS TO BE FORMED. AS A SPEAKER THE ORGANISATION WAS ULTRA-PROFESSIONAL BEFORE, DURING AND AFTER THE CONFERENCE. I WOULD RECOMMEND ATTENDING IN 2024 FOR ANYONE WHO IS A STUDENTS OF THE GAME

GREGG BROUGHTON
BLACKBURN ROVERS, SPORTS DIRECTOR



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DANIEL EBBERT
VFB STUTTGART, FOOTBALL SCOUTING MANAGER

EBBE SKOVDAHL LOUNGE, BRØNDBY STADIUM, DENMARK



VENUE

WIFC PARTNERSHIP

PARTNERSHIP - SHOWCASES



PACKAGES

WOMENS CONFERENCE PARTNERSHIP



WIFC PARTNERSHIP

PACKAGES

KR. 10.999, - / 1.475 EURO
-MAX 3 PRO PARTNERS



- 1 X CONFERENCE STAND, 2 X 2 METERS, PRIME LOCATION, ENTRANCE TO EBBE SKOVDAHL LOUNGE
- 1 X CONFERENCE STAND 2 X2 METERS, LOCATED NEXT TO DINING / NETWORKING AREA (ML LOUNGE)
- INCLUDING 2 DELEGATE PASSES (FULL WOMENS CONFERENCE)
- COMPANY LOGO ON WOMENS CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON WIFC 2025 "ROLE UP WALLS" (PLACED NEXT TO PRESENTATIONS (1) & ENTRANCE (2) & DINING AREA (3) & NETWORKING AREA (4)).
- 2 MINUTES "COMPANY INTRO PITCH"

KR. 7.999, - / 1.075 EURO
-MAX 6 PREMIER PARTNERS



- CONFERENCE STAND, 2 X 2 METERS, LOCATED NEXT TO DINNER / NETWORKING AREA (ML LOUNGE)
- PARTNERS TABLE IN EBBE SKOVDAHL LOUNGE
- INCLUDING 1 DELEGATE PASS (FULL WOMENS CONFERENCE)
- COMPANY LOGO ON WOMENS CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS (1) & (ENTRANCE)).

KR. 4.499, - / 605 EURO
-MAX 10 ELITE PARTNERS



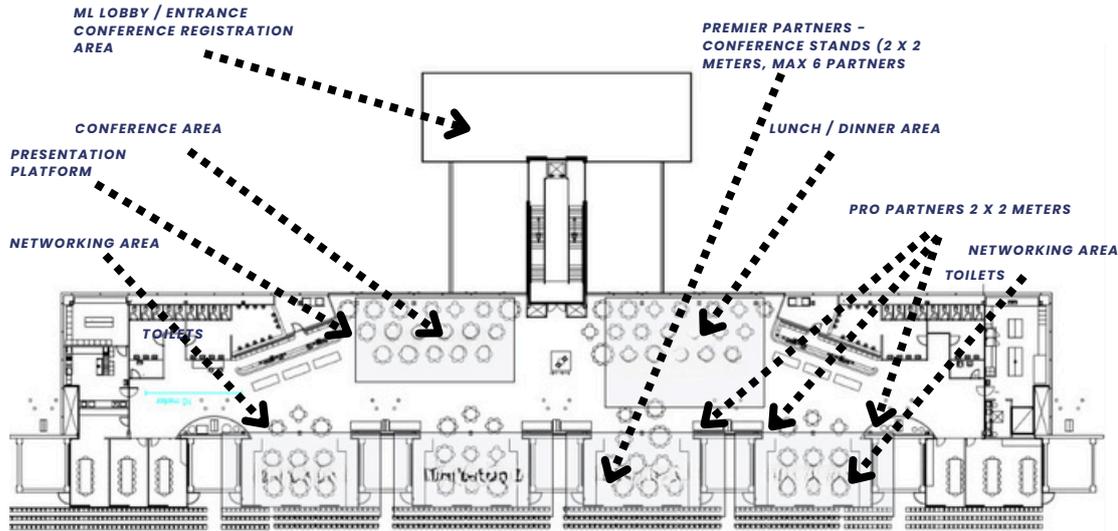
- INCLUDING 1 DELEGATE PASS (FULL WOMENS CONFERENCE)
- COMPANY LOGO ON WOMENS CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON WIFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS).
- NO CONFERENCE STAND.

*No VAT / Tax / Moms included

LOUNGES - OVERVIEW

M. LAUDRUP

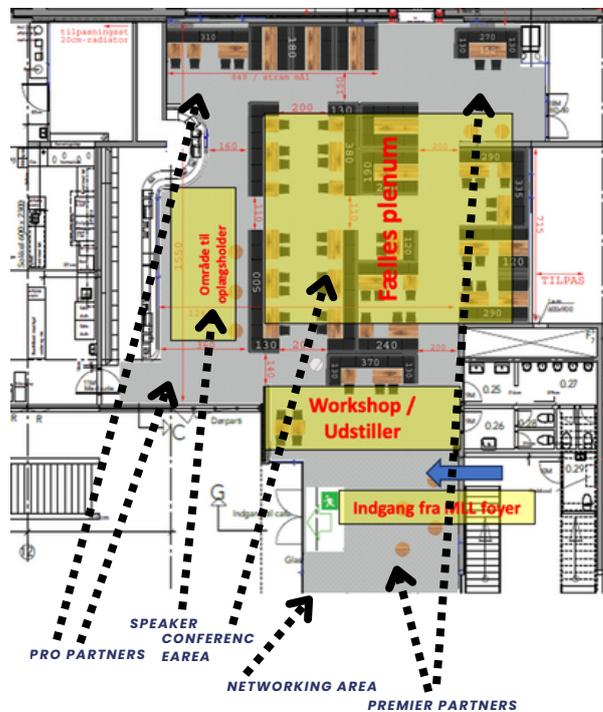
LOUNGE LAYOUT



- 1 TALENT ID EDUCATION
- 2 Sharp Focus ADVISORY
- 3

- 1 XPS network
- 2 CWI coach whisperer
- 3
- 4
- 5
- 6

E. SKOVDAHL



- 1 Sharp Focus ADVISORY
- 2 TALENT ID EDUCATION
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- 1 XPS network
- 2 CWI coach whisperer
- 3
- 4
- 5
- 6

CONFERENCE - ROLE UP'S - PARTNER WALL'S

- 1: PLACED IN LOBBY, NEXT TO REGISTRATION TABLE
- 2: PLACED NEXT TO CONFERENCE PRESENTATION STAND (ES LOUNGE)
- 3: PLACED NEXT TO DINING AREA (ML LOUNGE)
- 4: PLACES NEXT TO NETWORKING AREA (ML LOUNGE)

PARTNERS CAN SET UP, FRIDAY THE 12TH, FROM 12.00

PRO PARTNERS WILL HAVE 1 TABLE AVAILABLE & 1 NETWORKING TABLE AND CAN SET UP A ROLE UP NEXT TO TABLE/STAND

PREMIER PARTNERS WILL HAVE 1 TABLE AVAILABLE AND CAN SET UP A ROLE UP NEXT TO THE TABLE.

2025 - PROGRAM OVERVIEW

DAY 1

16:30-22:00

16.30-17.00 REGISTRATION

17.00-17.15 WELCOME

17.15-18.00 **AMANDA GOODWIN**

18.00-18.15 BREAK

18.15-19.00 **DR. DANIELLE PRESCOTT**

19.00-20.00 DINNER - NETWORKING (M. LAUDRUP LOUNGE)

20.00-20.45 **HENDRIKA KINGMA & BYRON BAKKER**

20.45-21.00 BREAK

21.00-21.45 **SEAN BURT**

22.00- SEE YOU TOMORROW

DAY 2

09:00-17:00

09.00-09.30 REGISTRATION

09.30-10.15 **HENDRIKA KINGMA**

10.15-10.30 BREAK

10.30-11.15 **TOMAS PEREIRA**

11.15-11.30 BREAK

11.30-12.15 **SEAN BURT**

12.15-13.15 LUNCH - NETWORKING (M. LAUDRUP LOUNGE)

13.15-14.00 *PANEL DISCUSSION (M. LAUDRUP LOUNGE)*

14.00-14.15 BREAK

14.15-15.00 **AMANDA GOODWIN**

15.00-15.15 BREAK

15.15-16.00 **DR. DANIELLE PRESCOTT**

16.00-16.15 BREAK

16.15-17.00 **THE FUTURE OF WOMENS FOOTBALL - PANEL**

17.00 - SEE YOU TOMORROW

WE EXPECT TO ANNOUNCE THE PROGRAM AND THE FULL
SPEAKER LINE UP NO LATER THAN 15TH OF AUGUST 2025

**Subject to changes*

DELEGATE PASSES

(1 PERSON)

TICKETS ARE AVAILABLE ON THE CONFERENCE WEBSITE SHOP



DELEGATE PASSES 2025



NB: ONLY 1ST JANUARY - 30TH AUGUST



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28, 2605 Brøndby - Denmark**

www.internationalfootballconference.com

Conference, Head of Event

Kenneth Santa

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Conference organiser

SHARP FOCUS Advisory &

Ravnsborg Boldklub Køge (RB Køge)

Rådhusstræde 16H

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Denmark

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