



INTERNATIONAL FOOTBALL CONFERENCE

12-13-14 December 2025

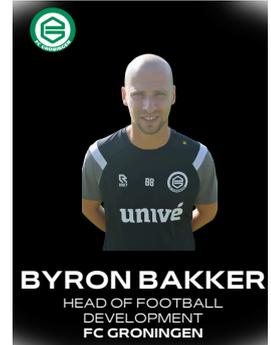
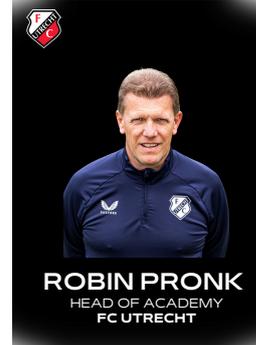
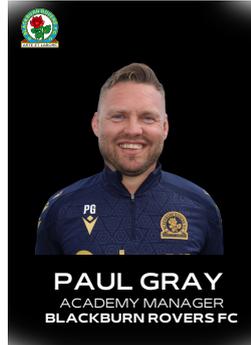
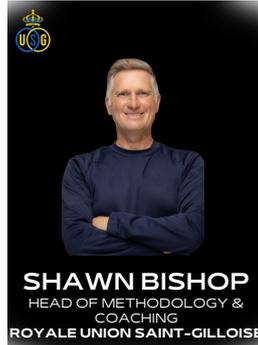
Michael Laudrup Lounge, Brøndby
Stadion 28, 2605 Brøndby - Denmark
www.internationalfootballconference.com

OUR CONFERENCE PARTNERS



Welcome to the International Football Conference, hosted in the Michael Laudrup Lounge at the iconic Brøndby Stadium. Join us for three days of unparalleled insights and expertise in the world of football, from the 12-14th December 2025.

OUR 2025 EXPERT SPEAKERS



PREVIOUS CONFERENCE FEEDBACK



IT WAS A PLEASURE TO BE PART OF THIS CONFERENCE. BRÖNDBY STADIUM IS A TOP ENVIRONMENT TO HOST A CONFERENCE AS THIS. SPEAKERS FROM DIFFERENT EUROPEAN COUNTRIES, WITH A SPECIFIC BACKGROUND, WITH A DIFFERENT POSITION IN THE CLUBS THEY ARE WORKING FOR. THAT MAKES IT DIFFERENT FROM OTHER CONGRESSES. THE OPENNESS TO SHARE IDEAS FROM BOTH SPEAKERS AND AUDIENCE MAKES THAT TIME FLIES OVER THE TWO DAYS.

PASCAL DE MAESSCHALCK
RC STRASBOURG, TECHNICAL DIRECTOR



BRILLANT EXPERIENCE ON AND OFF THE STAGE. HAVING THE OPPORTUNITY TO MEET SO MANY GREAT PEOPLE AMONGST THE OTHER SPEAKERS AND IN THE AUDIENCE HAS ALREADY OPENED UP SEVERAL GOOD OPPORTUNITIES FOR WORKING RELATIONSHIPS TO BE FORMED. AS A SPEAKER THE ORGANISATION WAS ULTRA-PROFESSIONAL BEFORE, DURING AND AFTER THE CONFERENCE. I WOULD RECOMMEND ATTENDING IN 2024 FOR ANYONE WHO IS A STUDENTS OF THE GAME

GREGG BROUGHTON
CHICAGO FIRE FC, SPORTING DIRECTOR



I ENJOYED A LOT BEING A PART OF THE CONFERENCE. IN A GREAT LOCATION KENNETH AND HIS TEAM CREATED A WONDERFUL ATMOSPHERE. IT WAS A GREAT EXPERIENCE, TO GET SO EASILY IN TOUCH WITH A LOT OF FOOTBALL EXPERTISE FROM FUNCTIONARIES ALL ACROSS EUROPE.

DANIEL EBBERT
VFB STUTTART, FOOTBALL SCOUTING MANAGER

ABOUT IFC 2025

MICHAEL LAUDRUP LOUNGE, BRØNDBY STADIUM, DENMARK

VENUE



PARTNERSHIP - SHOWCASES

CONFERENCE PARTNERSHIP



PACKAGES

CONFERENCE PARTNERSHIP



PACKAGES

CONFERENCE PARTNERSHIP

KR. 17.999, - / 2.399 EURO
-MAX 3 GOLD PARTNERS



- CONFERENCE STAND, 3 X 2 METERS, PRIME LOCATION, NEXT TO PRESENTATION AREA (M. LAUDRUP LOUNGE)
- INCLUDING (2) DELEGATE PASSES (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALLS" (PLACED NEXT TO PRESENTATIONS (1) & ENTRANCE (2) & DINING AREA (3) & NETWORKING AREA (4)).
- 2 MINUTES "COMPANY INTRO PITCH"

KR. 13.499, - / 1.799 EURO
-MAX 10 SILVER PARTNERS



- CONFERENCE STAND, 2 X 2 METERS, LOCATED NEXT TO DINNER / NETWORKING AREA
- INCLUDING (1) DELEGATE PASS (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS (1) & (ENTRANCE)).

KR. 7.449, - / 999 EURO
-MAX 20 BRONZE PARTNERS

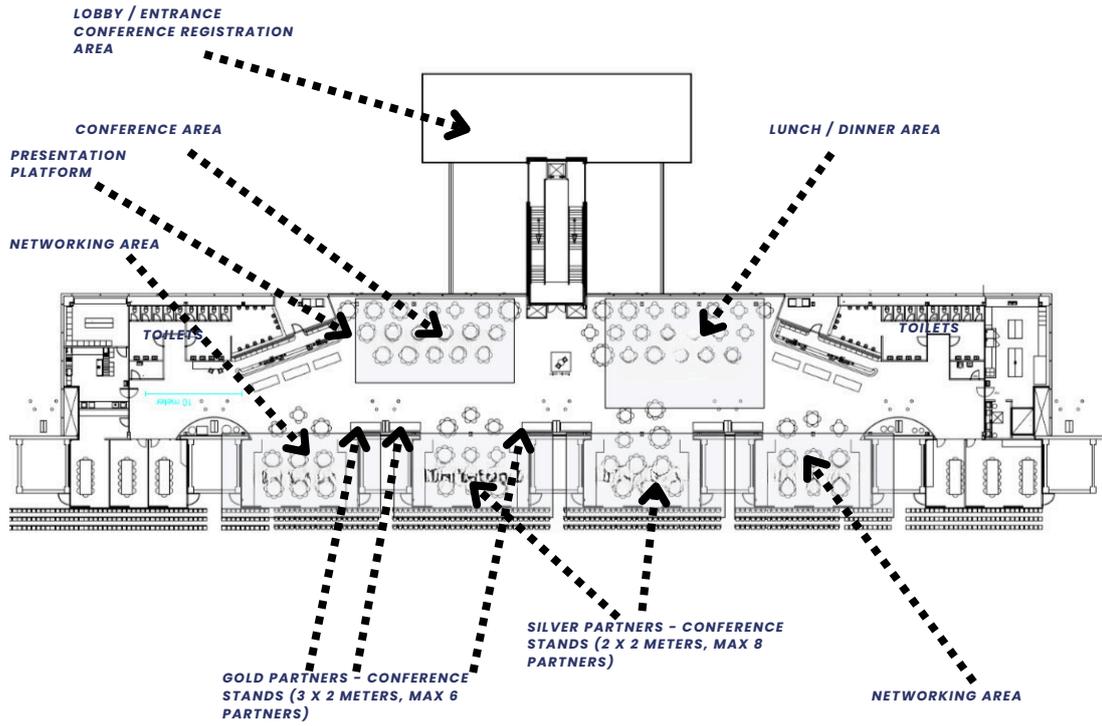


- INCLUDING 1 DELEGATE PASS (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2024.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS).
- NO CONFERENCE STAND.

*Excl. Danish VAT / Tax / Moms

MICHAEL LAUDRUP LOUNGE, OVERVIEW, PARTNERS

LOUNGE LAYOUT



1  

2

3

1 

2 

3

4

5

6

7

8

CONFERENCE - ROLE UP'S - PARTNER WALL'S

- 1: PLACED IN LOBBY, NEXT TO REGISTRATION TABLE
- 2: PLACED NEXT TO CONFERENCE PRESENTATION STAND
- 3: PLACED NEXT TO DINING AREA
- 4: PLACES NEXT TO NETWORKING AREA

PARTNERS CAN SET UP, FRIDAY THE 12TH, FROM 12.00

GOLD PARTNERS WILL HAVE 1 TABLE AVAILABLE & 1 NETWORKING TABLE AND CAN SET UP A ROLE UP NEXT TO TABLE/STAND

SILVER PARTNERS WILL HAVE 1 TABLE AVAILABLE AND CAN SET UP A ROLE UP NEXT TO THE TABLE.

2025 - PROGRAM OVERVIEW

DAY 1

16:30-22:00

- 16.30-17.00 REGISTRATION
- 17.00-17.15 WELCOME
- 17.15-18.00 **SHAWN BISHOP**
- 18.00-18.15 BREAK
- 18.15-19.00 **GARETH JENNINGS**
- 19.00-20.00 DINNER - NETWORKING
- 20.00-20.45 **PAUL GRAY**
- 20.45-21.00 BREAK
- 21.00-21.45 **ERIC BOERSMA**
- 22.00- SEE YOU TOMORROW

DAY 2

09:00-17:00

- 09.00-09.30 REGISTRATION
- 09.30-10.15 **SCOTT CURRY**
- 10.15-10.30 BREAK
- 10.30-11.15 **ROBIN PRONK**
- 11.15-11.30 BREAK
- 11.30-12.15 **BYRON BAKKER**
- 12.15-13.15 LUNCH - NETWORKING
- 13.15-14.00 PANEL DISCUSSION
- 14.00-14.15 BREAK
- 14.15-15.00 **GARETH JENNINGS**
- 15.00-15.15 BREAK
- 15.15-16.00 **SHAWN BISHOP**
- 16.00-16.15 BREAK
- 16.15-17.00 **ERIC BOERSMA**
- 17.00 - SEE YOU TOMORROW

DAY 3

09:00-14:00

- 09.00-09.30 REGISTRATION
- 09.30-10.15 **TOMAS PEREIRA**
- 10.15-10.30 BREAK
- 10.30-11.15 **ROBIN PRONK**
- 11.15-11.30 BREAK
- 11.30-12.15 **SCOTT CURRY**
- 12.15-13.15 LUNCH - NETWORKING
- 13.15-14.00 **PAUL GRAY**
- 14.00-SEE YOU IN 2026

SEE PROGRAM



SUBJECT TO CHANGES

DELEGATE PASSES

(1 PERSON)

TICKETS ARE AVAILABLE ON THE CONFERENCE WEBSITE SHOP



DELEGATE PASSES 2025



NB: ONLY 1ST JANUARY – 1ST MAY



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Stadion 28, 2605 Brøndby - Denmark
www.internationalfootballconference.com

Conference, Head of Event
Kenneth Santa

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Conference organiser
Sharp Focus Advisory &
Ravnsborg Boldklub Køge (RB Køge)