



INTERNATIONAL FOOTBALL CONFERENCE

12-13-14 December 2025

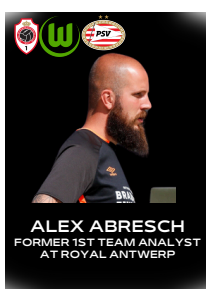
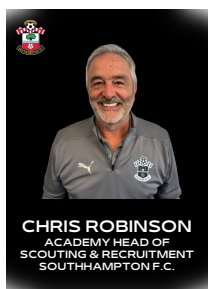
Michael Laudrup Lounge, Brøndby
Stadion 28, 2605 Brøndby - Denmark
www.internationalfootballconference.com

OUR CONFERENCE PARTNERS



Welcome to the International Football Conference, hosted in the Michael Laudrup Lounge at the iconic Brøndby Stadium. Join us for three days of unparalleled insights and expertise in the world of football, from the 12-14th December 2025.

OUR 2024 EXPERT SPEAKERS



2025 EXPERT SPEAKERS WILL BE ANNOUNCED NO LATER THAN 1ST AUGUST 2025

PREVIOUS CONFERENCE FEEDBACK



IT WAS A PLEASURE TO BE PART OF THIS DANISH FOOTBALL CONFERENCE. BRØNDBY STADIUM IS A TOP ENVIRONMENT TO HOST A CONFERENCE AS THIS. SPEAKERS FROM DIFFERENT EUROPEAN COUNTRIES, WITH A SPECIFIC BACKGROUND, WITH A DIFFERENT POSITION IN THE CLUBS THEY ARE WORKING FOR. THAT MAKES IT DIFFERENT FROM OTHER CONGRESSES. THE OPENNESS TO SHARE IDEAS FROM BOTH SPEAKERS AND AUDIENCE MAKES THAT TIME FLIES OVER THE TWO DAYS.

PASCAL DE MAESSCHALCK
AS MONACO, YOUTH DEVELOPMENT DIRECTOR



BRILLANT EXPERIENCE ON AND OFF THE STAGE. HAVING THE OPPORTUNITY TO MEET SO MANY GREAT PEOPLE AMONGST THE OTHER SPEAKERS AND IN THE AUDIENCE HAS ALREADY OPENED UP SEVERAL GOOD OPPORTUNITIES FOR WORKING RELATIONSHIPS TO BE FORMED. AS A SPEAKER THE ORGANISATION WAS ULTRA-PROFESSIONAL BEFORE, DURING AND AFTER THE CONFERENCE. I WOULD RECOMMEND ATTENDING IN 2024 FOR ANYONE WHO IS A STUDENTS OF THE GAME

GREGG BROUGHTON
BLACKBURN ROVERS, SPORTS DIRECTOR



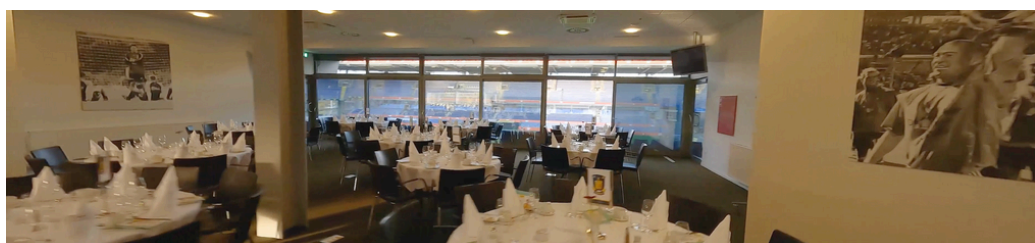
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DANIEL EBBERT
VFB STUTTGART, FOOTBALL SCOUTING MANAGER

ABOUT IFC 2025

MICHAEL LAUDRUP LOUNGE, BRØNDBY STADIUM, DENMARK

VENUE



PARTNERSHIP – SHOWCASES

CONFERENCE PARTNERSHIP



PACKAGES

CONFERENCE PARTNERSHIP



PACKAGES

KR. 16.999, - / 2.275 EURO
-MAX 3 GOLD PARTNERS



- CONFERENCE STAND, 3 X 2 METERS, PRIME LOCATION, NEXT TO PRESENTATION AREA (M. LAUDRUP LOUNGE)
- INCLUDING 2 DELEGATE PASSES (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALLS" (PLACED NEXT TO PRESENTATIONS (1) & ENTRANCE (2) & DINING AREA (3) & NETWORKING AREA (4)).
- 2 MINUTES "COMPANY INTRO PITCH"

KR. 11.999, - / 1.600 EURO
-MAX 10 SILVER PARTNERS



- CONFERENCE STAND, 2 X 2 METERS, LOCATED NEXT TO DINNER / NETWORKING AREA
- INCLUDING 1 DELEGATE PASS (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2025.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS (1) & (ENTRANCE)).

KR. 5.999, - / 800 EURO
-MAX 20 BRONZE PARTNERS



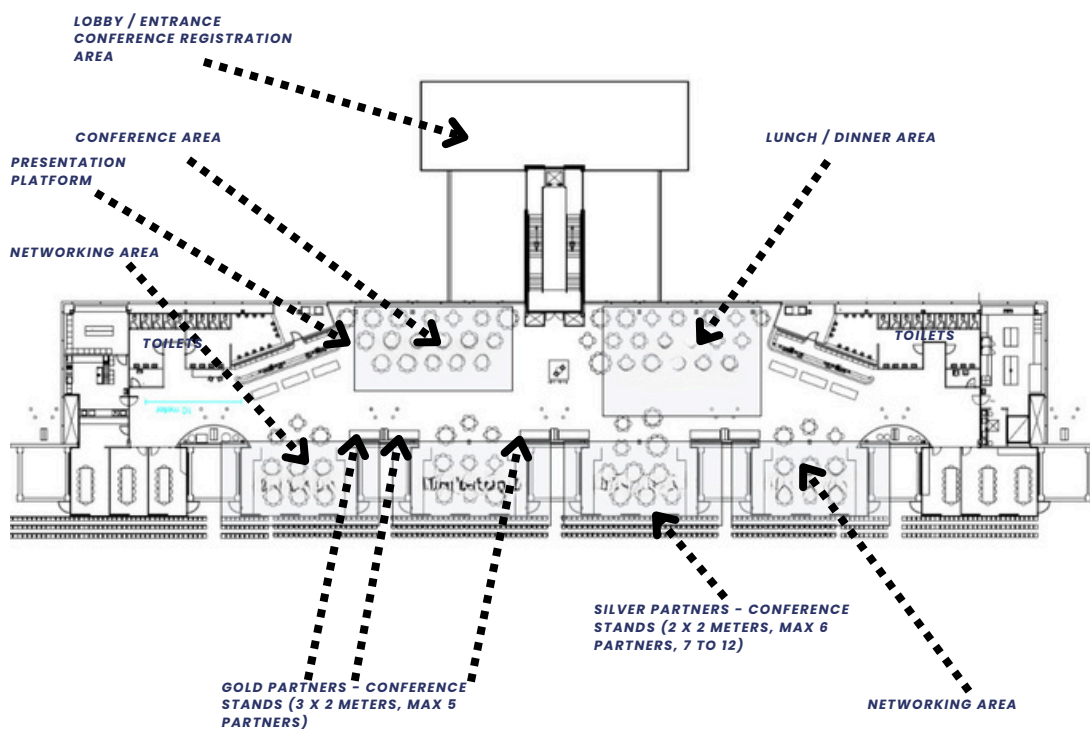
- INCLUDING 1 DELEGATE PASS (FULL CONFERENCE)
- COMPANY LOGO ON CONFERENCE WEBSITE, UNTIL END OF 2024.
- COMPANY LOGO ON IFC 2025 "ROLE UP WALL" (PLACED NEXT TO PRESENTATIONS).
- NO CONFERENCE STAND.

**No VAT / Tax / Moms included*

CONFERENCE PARTNERSHIP



MICHAEL LAUDRUP LOUNGE, OVERVIEW, PARTNERS



1

2

3

1

2

3

4

5

6

7

8

9

10

CONFERENCE - ROLE UP'S - PARTNER WALL'S

- 1: PLACED IN LOBBY, NEXT TO REGISTRATION TABLE**
- 2: PLACED NEXT TO CONFERENCE PRESENTATION STAND**
- 3: PLACED NEXT TO DINING AREA**
- 4: PLACES NEXT TO NETWORKING AREA**

2025 - PROGRAM OVERVIEW

IFC 2025

Michael Laudrup Lounge, Brøndby

Stadion 28, 2605 Brøndby - Denmark

DAY 1

16:30-22:00

16.30-17.00 REGISTRATION

17.00-17.15 WELCOME

17.15-18.00 1ST SPEAKER

18.00-18.15 BREAK

18.15-19.00 2ND SPEAKER

19.00-20.00 DINNER - NETWORKING

20.00-20.45 3RD SPEAKER

20.45-21.00 BREAK

21.00-21.45 4TH SPEAKER

22.00- SEE YOU TOMORROW

DAY 2

09:00-17:00

09.00-09.30 REGISTRATION

09.30-10.15 1ST SPEAKER

10.15-10.30 BREAK

10.30-11.15 2ND SPEAKER

11.15-11.30 BREAK

11.30-12.15 3RD SPEAKER

12.15-13.15 LUNCH - NETWORKING

13.15-14.00 PANEL DISCUSSION

14.00-14.15 BREAK

14.15-15.00 4TH SPEAKER

15.00-15.15 BREAK

15.15-16.00 5TH SPEAKER

16.00-16.15 BREAK

16.15-17.00 6TH SPEAKER

17.00 - SEE YOU TOMORROW

DAY 3

09:00-14:00

09.00-09.30 REGISTRATION

09.30-10.15 1ST SPEAKER

10.15-10.30 BREAK

10.30-11.15 2ND SPEAKER

11.15-11.30 BREAK

11.30-12.15 3RD SPEAKER

12.15-13.15 LUNCH - NETWORKING

13.15-14.00 4TH SPEAKER

14.00-SEE YOU IN 2026

WE EXPECT TO ANNOUNCE THE PROGRAM AND THE FULL
SPEAKER LINE UP NO LATER THAN 1ST OF AUGUST 2025

**Subject to changes*

DELEGATE PASSES

(1 PERSON)

TICKETS ARE AVAILABLE ON THE CONFERENCE WEBSITE SHOP



DELEGATE PASSES 2025



NB: ONLY 1ST JANUARY – 1ST MAY

DAY 1 - 13TH DECEMBER 2024

DAY 1 - INTERNATIONAL FOOTBALL CONFERENCE

16:30-17:00

Registration

17:00-18:00

***Adding structure for creativity & Innovations in Talent
Development at FC Twente / Heracles***

Bas Van Baar

FC Twente / Heracles

Head of Football Development

18:00-18:15 BREAK

18:15-19:00

***Building the world-leading Academy for individual
player and staff development***

Duncan Fearnhead

Southampton F.C

Academy Manager

19:00-19:45 DINNER

19:45-20:30

Developing an independent youth academy

Jarno Verheye

Club Brugge

Academy Director

20:30-20:45 BREAK

20:45-21:30

***Insight into coach development at a Premier League
Academy***

Ryan Maye

Aston Villa Football Club

Head of Coaching & Development

DAY 2 - 14TH DECEMBER 2024

09:00-09:30

Registration

09:30-10:15

Scouting & Recruitment

Koen Fleer

FC Twente/Heracles

Head of Academy Scouting

10:15-10:30 BREAK

10:30-11:15

A working week within the analysis department & empowering players through analysis

Alex Abresch

Former Royal Antwerp, VFL Wolfsburg & PSV

1st Team Performance Analyst

11:15-11:30 BREAK

11:30-12:15

German training system & scouting in youth academies

Paul Tolasz

VFB Stuttgart

Head of Academy Scouting

12:15-13:15 LUNCH

13:15-14:00

Individual learning plans & Adam Wharton, journey from aged 9 to the England squad

John Prince

Blackburn Rovers F.C

Snr Youth Development Coach

14:00-14:15 BREAK

14:15-15:00

Gaining a competitive advantage in the worlds most competitive recruitment market

Chris Robinson

Southampton F.C

Academy Head of Scouting & Recruitment

15:00-15:15 BREAK

15:15-16:00

Understanding your coaching brand

Ryan Maye

Aston Villa Football Club

Head of Coaching & Development

16:00-16:15 BREAK

16:15-17:00

Youth scouting in a small country and small city

Jarno Verheye

Club Brugge

**Subject to changes*

DAY 3 - 15TH DECEMBER 2024

09:00-09:30

Registration

09:30-10:15

Academy insights & Coach development at Blackburn Rovers F.C.

John Prince
Blackburn Rovers F.C
Snr Youth Development Coach

10:15-10:30 BREAK

10:30-11:15

Scouting & Recruitment

Koen Fleer
FC Twente/Heracles
Head of Academy Scouting

11:15-11:30 BREAK

11:30-12:15

Overview of the analysis structure and roles & creating the connection between youth analysis & 1st team analysis

Alex Abresch
Former Royal Antwerp, VFL Wolfsburg & PSV
1st Team Performance Analyst

12:15-13:15 LUNCH

13:15-14:00

Talent identification in a traditional German club

Paul Tolasz
VFB Stuttgart
Head of Academy Scouting

14:00 SEE YOU IN 2025



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12-13-14 December 2025

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Stadion 28, 2605 Brøndby - Denmark
www.internationalfootballconference.com

Conference, Head of Event
Kenneth Santa

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+45 61302002 (WhatsApp)

Conference organiser
Ravnsborg Boldklub Køge (RB Køge)
Rådhusstræde 16H
4600 Køge
Denmark

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